Demand for ‘single box’ translator rockets!

BW Broadcast’s translator solution is proving very popular with the Religious Broadcasting Market.

Since combining the technology of its’ award winning RBRX1 Re-broadcast Receiver and the V2 transmitter, BW Broadcasts translators have have really caught the eye of community broadcasters and smaller networks. The need for the traditional 2 box set up is no longer required. This product instantly saves $$$, is faster and easier to set up, cheaper to maintain and eliminates compatibility problems.

A perfect example of how this cutting edge product can help minimize the stress and complications related to the set up and maintenance of a smaller network, was stated by John Coulter – CE from Family Life in Bath NY.

“We currently have six BW Broadcast TR units in service throughout the Family Life Network. They are easy to set up and can go from box to broadcasting in ten minutes. The remote functionality works well also whether you’re using a computer or a handheld device over the internet. The built in receiver in the translator unit rivals a competitors’ unit but is 2/3’s the cost. The adjustable bandwidth is very useful at RF congested tower sites”

John Coulter – CE from Family Life in Bath NY

The reasons you will love this product too!

THE RECEIVING AND BROADCASTING SIDE. For any of you who have used the RBRX1, you’ll know it pulls in even the weakest signals and re-broadcast with amazing clarity, some engineers have referred to its abilities as ‘MAGIC’

THE TRANSMITTING SIDE. Our V2 transmitters offer amazing features like ‘built-in’ audio processing (if you chose to use it as a standalone transmitter), maintenance friendly ‘quick-change’ parts, and a remote control app that gives you the freedom to control your broadcast from wherever you are.
RE-BROADCAST WITH AMAZING CLARITY. Thanks to its built-in ‘award winning’ DSP receiver the TR300 V2 and TR600 V2 pull in even the weakest signals. The ultra low distortion modulator means the signal rebroadcasts with amazing clarity, even at the most difficult translator sites.

ITS VERSATILITY MAKES IT A USEFUL BIT OF KIT. These translators are truly versatile as they can be used as a standalone transmitters complete with analog, digital and MPX inputs. The built-in 4 band DSP audio processor and stereo generator will ensure you’ll have ‘competition crushing’ sound without having to buy additional equipment.

RELAX, KNOWING YOU’RE IN CONTROL. Intelligent email alarms, SNMP, Telnet, UDP and local SD card logging keep you updated with how the translator is doing, and will let you know if it needs your attention. The remote control app allows you to access and control your translator from wherever you are – you’ll be on top of any problem before it even happens! You can even set-up and monitor the translator from your smartphone using our remote control app.

HASSEL-FREE MAINTENANCE. Just like the BW Broadcast transmitters, these TR300/600 V2 translators benefit from quick change parts that reduce off-air time. Dual slide-in power supplies will keep you on air if one of the power supplies falls foul of a lightening strike or power surge. Power supplies can be changed on-site without needing any tools, they simple slide in and out from the back. The hotswap facility means you can even change power supplies without switching the translator off. These features are designed to keep you on air, taking the stress out of maintenance issues while making you look super efficient.

PEACE OF MIND. All BW Broadcast products are designed to be super reliable, designed by engineers with over 20 years experience in the radio broadcasting industry, manufactured in the UK, and rigorously tested using our Automated Testing System. They are easy to use – an intuitive menu system, navigated through the OLED front panel display, allows you to access any features or settings you need. There is even a handy help menu. We pride ourselves on our great customer service, with 24/7 Technical Support, free software upgrades for life and a 2 year warranty. You’ll have the peace of mind knowing you have purchased a quality broadcast product that will serve you well.
SCMS (BW Broadcast’s US master distributor) will be demonstrating these translators units at Proclaim 16, the NRB International Christian Media Convention Nashville, TN between 23rd and 26th February 2016 on Booth 716 in the Gaylord Opryland Resort & Convention Centre.

LPFM stations come to us daunted by the overwhelming number of products available. As a smaller broadcaster, usually on a tight budget, making the wrong decision could mean the station fails.

SCMS we have more experience in setting up LPFM stations than any other US company, and over the years have formulated what makes a successful station. Experienced sales team know this market and the products inside out and will be available at NRB to offer free in-person advice on starting and operating a LPFM station.